

Come and Join Us.....

We are confident that the journey will continue into the coming season with an ambitious team both on and off the field looking to drive the club on to greater success and we would like you to be part of that journey.

Please complete your details and return this form to us indicating which package you are interested in.

If you wish to discuss a tailor made package or would simply like to be a match day sponsor or take a mascot package as a birthday treat for your son or daughter then drop us a line.



Contact Details

NAME _____

COMPANY _____

ADDRESS

MOBILE _____

E-MAIL _____

I am interested in the Following Packages.

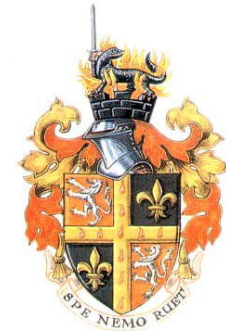
SPENNYMOOR TOWN FOOTBALL CLUB

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SPENNYMOOR TOWN FOOTBALL CLUB

Sponsorship Opportunities 2011—12 Season



Back to Back Northern League

Champions

2009 - 10 & 2010 - 11

RECENT HISTORY

Since the introduction of a new management team in 2009, Spennymoor Town football club have made history in the Northern League by winning consecutive championship titles and amassing over 100 points each season. Only two clubs previously had broken the 100 point barrier in the history of the league but this season saw a new record of 103 points set by the Moors. On top of this the Moors also reached the last 8 of the FA Vase and played in two cup finals.

The transformation of the club has not only been achieved on the field. The Brewery Field has undergone some major refurbishment over the last two seasons to make it one of the best facilities in the Northern League.

Over the last two seasons the investment has allowed the club to clear up all of the debt associated with the old Spennymoor United which unfortunately folded in 2005 leaving the club to operate debt free.

A significant amount has also been invested in the playing surface and the drainage system which has resulted in fewer postponements over the winter period. The pitch is now in pristine condition with the aid of full time ground staff.

The 100 Club, a dedicated sponsor's lounge in the main stand has wide screen TV, half time refreshments and a bar waiter service. The lounge is an ideal opportunity for networking with other businesses and numerous deals have been done through contacts made in the club.

The Moors Bar in the Main stand has also been refurbished and has wide screen TV and is the ideal place for supporters to meet for a drink before and after the game.

Behind the scenes the players changing facilities and office spaces have also been brought up to a standard which allows the clubs back room team to operate efficiently.

The Spennymoor Town FC Academy was also introduced this season with four junior teams playing in the local leagues. All of the teams are kitted out with the Spennymoor brand and with the same kit as the senior team and we expect the number of teams to increase in the coming year.

The Board and Committee are not standing still however. There are still lots of jobs to be done on the 104 year old ground. This summer sees a major push to restore the Tees Crescent side of the ground back to full capacity with the leveling of the surfaces and the introduction of disabled facilities to the ground.

SPONSORSHIP OPPORTUNITIES

STADIUM NAMING RIGHTS

The package will allow a company name to be incorporated into the name of the ground. The ground will be known as The 'company name' Brewery Field. All references to the ground in match reports, press releases,, web site and match day program will include the full name of the stadium. All Signage at the ground will be upgraded to include company artwork. Full access to the sponsors lounge is also included. The payment can be spread over the period by means of a monthly direct debit.

£10K for one Season

£15K for two Seasons

STAND NAMING RIGHTS

There are two main stands at the Brewery Field . Each stand can be named individually and the package incorporates signage with company logos , access to the sponsors lounge and program and website advertising. The payment can be spread over 10 months by means of a monthly direct debit.



£5K Per stand for the 2011—12 Season

TEAM WEAR SPONSORSHIP

The package will include corporate branding of all home and away shirts and shorts for the full season. The package will also include a 16' pitch side board along with website and program advertising. Sponsors lounge access is included. The payment can be spread over 10 months by means of a monthly direct debit.

£5K for the 2011—12 Season

100 CLUB MEMBERSHIP

SILVER STANDARD

Membership this season will include:

- 2 Passes to the 100 Club
- 16ft Pitch side Board
- 1 x Match Day Sponsorship with 6 guests
- Website coverage
- 1 x Program advert
- One off payment of £600 for the season.

GOLD STANDARD

Membership this season will include:

- 4 Passes to the 100 Club
- 16ft Pitch side Board
- 1 x Match Day Sponsorship with 6 guests
- 1 x Match day mascot package
- 1 x Table for 10 at 2 Sportsman's Dinners
- 1 x Table for 10 at 2 Supporters Pie & Pea events
- Home Page advert on the Website
- Payment to be spread over 10 months by Direct Debit £2400 for the season.